

Thank you for sponsoring an American Graffiti Trading Card! As seen on the samples to the right, the front side of the card will have a photograph or image along with "American Graffiti", the card number and this year's Salute logo. On backside will be the copy about you, your company and/or your vehicle.

1) **Photograph:** If Cruisin' The Boulevard is providing the image for your card, skip to item #2 below. Each card measures 2" x 3.5", so we will be reducing the photo you submit to fit this format with an allowance for a "bleed" on all four sides (which is why you see the photo at the right running outside of the border). This is necessary for printing.

Please submit a high resolution image in either jpeg (.jpg or .jpeg) or tiff (.tif) format. Ideally this should be 300 dpi, which means a photo taken with a phone camera will not work. Nor will a photo that is embedded in Word or Publisher. Typically, any high end 35mm digital camera set for highest resolution will work just fine, as will many current model 6+ megapixel cameras, set to the highest resolution. Do NOT reduce the size of the photo. We will do that here. If you're not sure, send the photo and we'll let you know. If you are unable to submit a digital photo, please call Rich at (707) 338-2201 for instructions.

2) **Copy for backside:** If you are sponsoring just a photo, we need the year, make and model of the vehicle; and the owner's name, city and state. If you are sponsoring the entire card, what you want on the backside is entirely up to you. #1 and #2 are good suggestions. Keep it simple! If you're a business, #1 is a perfect format. All cards will include the first three lines as shown in #3. Please do not ask for a specific card number or for your logo to be included! For continuity and ease of preparation all cards will utilize the same

How to submit copy & photograph: Using Windows notepad, create a text file (.txt) containing the copy you want for the backside.

EMAIL THE FILES AS ATTACHMENTS:

To: rich@americangraffiti.net
From: Your email address
Subject: AG Trading Card (followed by your last name)
Message: It's up to you if you want to include a message. Attach the files and click send. (You may also place the files in a folder, zip the folder and send the zipped folder.)

Upon receipt of your files, I will email you an acknowledgment. If you don't hear from me within 48 hours, be sure my email isn't trapped in your spam folder. If it's not, call me at (707) 338-2201. My name is Rich. If you are a full card sponsor, upon completion of your card, I will email you a proof.

If you have any questions, please email me at rich@americangraffiti.net or call me at (707) 338-2201.

DEADLINE: April 9, 2010

How to submit a photo and copy for your American Graffiti Trading Card



1

**Petaluma's Salute to American Graffiti
2010 Trading Card #53**
presented by

HAUS FORTUNA

**111 Second Street
Petaluma, CA 94952 ~ (707) 283-0166
www.hausfortuna.com**

1932 Ford Deuce Coupe ~ Rick Figari, San Francisco, CA

2

**Petaluma's Salute to American Graffiti
2010 Trading Card #53**
presented by

Rick Figari, Owner

This is the 1932 Ford Deuce Coupe that you see in American Graffiti. It was designed by George Lucas and modified under the supervision of Henry Travers. It is the most photographed hot rod in the world.

**111 Anystreet, San Francisco, CA 94100
(415) 555-5555 ~ www.mywebsite.com and/or email**

3

**Petaluma's Salute to American Graffiti
2010 Trading Card #53**
presented by

**Your Copy
Here**