

7th Annual
Petaluma's Salute to American Graffiti
2012 REGISTRATION

Entries into Petaluma's Salute to American Graffiti are accepted first-come, first-served and **MUST** be mailed via the United States Postal Service to our post office box in Petaluma.

Entries into past Salutes have sold out in as little as two days and although we hope to be able to increase the number of vehicles we can accommodate for Salute 2012, we still expect registration to be as equally vigorous as it has been in past years.

We have no control over how the postal service handles mail and when it is delivered to our post office box, which we check once and sometimes twice each day. Mail receives preferential treatment by the postal service in the following order:

1) Express Mail 2) Priority Mail 3) 1st Class Mail.

If you are genuinely concerned about your registration form arriving in the fastest possible time with the least possibility of being mis-directed during transit (which does happen), we suggest that you consider utilizing Express Mail. Remember, only USPS will deliver to a post office box. Do NOT use FedEx, UPS or DHL.

--- Don't give your entry to a mail delivery person or drop in a street mail box.

--- Do take it directly to your nearest main post office.

--- Don't mail your entry on a Saturday or Sunday or after last pickup on a Friday as there may be no pickup until Monday! Mail picked up on weekends and holidays is often handled differently and may be sent to a central sorting facility in a different locale.

Finally, please use the checklist provided to make sure your registration is complete! Be neat, accurate, follow the instructions and include your payment in full!

May 17 - 19, 2012 ~ 7th Annual Petaluma's Salute to American Graffiti

Net proceeds from your entry, collectibles' purchase or donation will help fund Petaluma Save-A-Life, Henry Travers' Scholarships, preservation of the *American Graffiti* legacy and other Cruisin' The Boulevard community projects benefitting arts, education, safety and welfare of Petaluma residents & visitors.

Thursday, May 17, 2012 - BY ADVANCE RESERVATION ONLY!

VIP Henry Travers' Memorial Scholarship Dinner

5-6pm-Socializing, No-host bar & Appetizers ~ 6-8:30pm-Dinner

A sellout every year, this will be our 6th annual dinner and an especially fun evening that every American Graffiti fan will want to share.. 50's decorations, great behind the scenes stories and this year, really cool prizes including Salute 2013 entry and this evening's dinner on the house! Proceeds will benefit the Henry Travers' Memorial Scholarship Fund. You'll enjoy the company of, Cruisin' The Boulevard directors as well as several members of the original production crew. We have also invited movie stars, but are still awaiting confirmation of their attendance. Seating is limited and only available in advance. Tickets are \$85 each and include appetizers, dinner, glass of wine, dessert, and coffee or tea. Dress is casual. To purchase tickets, use the attached order form or call (707) 762-3394. The VIP Dinner retail value is \$30 so your tax deductible contribution is \$55.

PETALUMA-SAVE-A-LIFE.COM



Friday, May 18, 2012 - Free ~ Open to everyone ~ No registration required!

American Graffiti Cruise-in & Kickoff Social: 4-8pm

The Petaluma Plaza and Plaza North Shopping Centers, McDowell Blvd. (One block north of Washington Street)

Are you ready for some good old-fashioned fun? Dress in your best '50s duds, jump into your candy-colored hot rod or screamin' machine and cruise on in to our opening kickoff party. It's free, open to everyone and no registration is required! Cruise-in parking will be reserved for 1975 and older cars and trucks. We'll have live entertainment, our American Graffiti Derby, and raffles for cool prizes, so come on down and hang with your buds and meet new friends who share your passion!

Saturday, May 19, 2012

7th Annual Petaluma's Salute to American Graffiti Celebration - Listen to XERB Radio 88.1 FM

Downtown Petaluma: Classic Car Show & Festivities: 10am - 4pm - American Graffiti Cruise & Festivities: 4pm-9pm

Check-in & breakfast: 6am - 10am at Petaluma Plaza North Shopping Center. Access to downtown parking will commence at 9:00am. Once parked, you may not move your vehicle until the cruise begins at 4pm. Breakfast will be available at the Plaza at additional cost. Absolutely no alcoholic beverages will be permitted at the Celebration! This is a rain or shine event. Your entry fee is not refundable or transferable for any reason. Proof of insurance required. Come together if you want to park together...no saving spaces!! Vehicle entry includes Salute 2012 Pin(\$8 value), Dash Plaque(\$5 value) and Souvenir Program.

American Graffiti Trading Cards: With the success of our American Graffiti Trading Cards over the past two years, we're again making the option available for you to have a photo of your ride on one of the cards for just \$35 for registered participants and \$45 for non-registered participants. For complete details, please see the attached form. You will receive 50 of the cards

Cruisin' The Boulevard, Inc. is an all-volunteer 501(c)(3) nonprofit California Public Benefit Corporation..

Collectibles & Food: Prices shown on the attached order forms are discounted from our website and day-of-event pricing and are only available using these forms. We must receive these forms on or before the close of business, April 20, 2012. Collectibles will be available for pickup at check-in on May 19, 2012. If you are unable to attend for any reason, please call (707) 762-3394 to arrange for pickup or delivery of your collectible purchases. If your collectible order needs to be shipped, there will be a shipping and handling fee.

Salute 2012 Entry Rules & Regulations

Visit www.americangraffiti.net, click on vehicle registration, then FAQ for more complete details!!

- 1) May 19th entry is limited to American-made cars and trucks, 1972 and older.
- 2) Only the registered owner of a vehicle may submit an entry.
- 3) Only one entry per family/address. This gives more people an opportunity to participate.
- 4) If vehicle is to be driven by someone other than the registered owner, driver must sign a separate release of liability
- 5) Proof of current vehicle insurance (insurance identification card) will be required at check-in.
- 6) Once your vehicle is parked, it may not be moved until the cruise begins at 4pm!!
- 7) Entry forms will be processed first-come, first-served.
- 8) All events are shine or rain
- 9) Event entry fees are not refundable or transferable for **any** reason.
- 10) Only **ONE** entry form per envelope..
- 11) Each entry form **MUST** be accompanied by a) **Payment in full** b) **two (2) stamped, self-addressed #9 or #10 size envelopes (a #9 fits right into a #10, so put two #9s in a #10!).**
- 12) Entries **MUST** be printed or typed. Illegible entries will be returned & entry position will be lost!
- 13) Entry forms **MUST** be mailed to: Cruisin' The Boulevard, P.O. Box 4412, Petaluma, CA 94955.
- 14) Scholarship Dinner Reservations are first come, first served and are available only in advance.
- 15) Scholarship Dinner tickets may be canceled on or before April 13, 2012. Cancellations will incur a 20% handling fee.

**SAVE THIS
PAGE!!!**

Confirmation of your entry into Salute 2012

We will be sending out Salute Entry Confirmations beginning on March 7, 2012. If you are not accepted, your registration form and payment will be returned to you. If you have not received your confirmation by March 15, please call 707-762-3394.

Complete details and event schedule will be mailed to you on or before May 1st.

CHECKLIST

Before you seal that envelope!

- ❶ I have completed all parts of the application including signatures!
- ❷ Someone other than myself has looked it over and can read my printing!
- ❸ I have included the Trading Card, XERB & Merchandise Order Forms (only if you are ordering)!
- ❹ I have included TWO (2) stamped, self-addressed legal-size (#9 or #10) envelopes!
- ❺ I have included my payment in full!
- ❻ I understand that I will not receive confirmation of my entry until around March 7, 2012.
- ❼ I have made copies of all forms that I am including with my entry, including the entry!

Cruisin' The Boulevard, Inc. ~ P.O. Box 4412, Petaluma, CA 94955
(707) 762-3394 - registration@americangraffiti.net

2012

Petaluma's Salute to American Graffiti Discount Collectibles Order Form

Name: _____ Telephone: (____) _____

Address: _____ City: _____ ST: ____ Zip: _____

Photos and descriptions (except for some 2012 merchandise) can be seen on the
Cool Collectibles page of www.americangraffiti.net

Pricing for collectibles shown on this form is below our website and day-of-event prices. Collectibles ordered on this form will be available for pickup at check-in for Salute 2012 on Saturday, May 19, 2012. If you are unable to attend the show, please call (707) 762-3394 to make arrangements to pickup your order at a later date or have it shipped to you. If your order requires shipment, you **must** pay an additional shipping and handling fee.

Item Description	Qty	Price	Total
2012 Mens Event T-Shirt S __ M __ L __ XL __ 2XL __ 3XL __		X \$17.00 =	
American Graffiti Hat		X \$18.00 =	
American Graffiti Script Pin		X \$5.50 =	
11" X 17" 2012 Salute Poster		X \$10.00 =	
Prices include California Sales Tax	Sales Tax		Included
ENTER THIS AMOUNT ON VEHICLE REGISTRATION FORM TOTAL=			

Remember to stop by the Cruiser Merchandise Booth for more
Petaluma's Salute to American Graffiti Merchandise

**If you ordered merchandise, remember to include this form when you send
in your registration form**

7th Annual Petaluma's Salute to American Graffiti

We strongly suggest that after completing this form that you make a copy of it for your records!

VEHICLE OWNER - PRINT CLEARLY or TYPE!

IMPORTANT: Dinner reservations & Salute 2012 entries are processed 1st come, 1st served. Incomplete, illegible or unsigned forms will be returned and will void your entry position, which means you will probably be left out!!! BE NEAT - ACCURATE - COMPLETE!

Name: _____ Phone: (____) _____

Address: _____ City/ST/Zip: _____

Email: _____ Spouse's Name: _____

You must provide the following information and sign the Release of Liability/Photo Release.

Vehicle: Year: _____ Make: _____ Model: _____

Color: _____ License # _____: _____ (Required)

Signature(s) Required! RELEASE OF LIABILITY/PHOTO RELEASE: I, and my heirs, in consideration of my participation in Cruisin' The Boulevard, Inc.'s 2012 Petaluma's Salute to American Graffiti Celebration do hereby release Cruisin' The Boulevard, Inc., City of Petaluma, Petaluma Police Department, their directors, officers, employees and agents, volunteers and anyone officially connected with this event, from all liability for damage to or loss of personal property, sickness or injury from any source, legal entanglements, imprisonment, death, or loss of money and from all other known and unknown damages, injuries, losses, judgments, and/or claims from any causes whatsoever which might occur while participating in this event. I understand that participation in this event is strictly voluntary and I freely chose to participate. I verify that I will be responsible for any medical costs that I or others, who as a result of my negligence, incur as a result of my participation.

In addition, I hereby allow any photos or videos taken of myself or my vehicle to be used by Cruisin' The Boulevard, Inc. in the production of the Salute DVD and in future Petaluma's Salute to American Graffiti promotional/advertising campaigns.

I understand that vehicle insurance is required and that at check-in on May 19, 2012 I will be required to furnish proof of current vehicle insurance (insurance identification card) for the vehicle named on this entry form.

By signing below, I state that I have read and agree to the above and that I am the registered owner of the vehicle named on this entry form.

Vehicle Owner's Signature: _____ Date: _____

Spouse's Signature: _____ Date: _____

____ I am a disabled person who needs special parking arrangements. Please contact me.

If you would like to park with your friends, please contact them, get their registration numbers, and call us with both the registration numbers and their names. We will do all we can to park you with your friends. Please limit the number to 5 cars.

** Restrictions apply. No guarantees. We will do our best to accommodate you.

Confirmation of your successful (or not) entry and/or Travers' Dinner reservation(s) will be mailed to you on approximately March 1, 2012. If you do not receive it by March 15, please call 707-762-3394. Complete event details & schedule will be mailed to you on May 3rd.

Vehicle Entry: **One x \$50** = \$ _____

Check-in Breakfast: ____ x \$5 = \$ _____

American Graffiti Trading Card Photo (see attached form): One x \$25 = \$ _____

American Graffiti Trading/Business Cards (see attached form): ____ x \$150 = \$ _____

XERB Personal Dedication or music request (see attached form): ____ x \$5 = \$ _____

Discount, Advance Collectible Merchandise Order (**Total from attached order form**) = \$ _____

My special gift to Petaluma Save-A-Life ~ Henry Travers' Memorial Scholarship Fund: \$ _____

Henry Travers' Dinner: ____ x \$85 = \$ _____

____ Enclosed is my check/M.O. to Cruisin' The Boulevard

GRAND TOTAL \$ _____

____ Please charge my Visa/Mastercard: **Signature:** _____

Card #: _____ Exp: _____ 3 Digit Security Code: _____

Card Billing Address (if different from above): _____

How to enter/make dinner reservations/order merchandise:

- 1) Complete and sign (where required) all forms.
- 2) Prepare **two** stamped, self-addressed #9 or #10 envelopes.
- 3) Mail forms, stamped envelopes, & payment in full to:
Cruisin' The Boulevard, Inc.
P.O. Box 4412
Petaluma, CA 94955-4412

Before mailing this form, READ THIS!

In the event that your entry does not make the cutoff, you MUST check the box below if you wish to have your entire order above canceled and receive a full refund. If you do not check the box, only your \$50 entry fee will be refunded.

YES, PLEASE REFUND PAYMENT IN FULL